

2025 Highlights from Our Asia Practice 樂博亞洲業務2025年展望

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In 2024, Asia's economic and market landscape was defined by resilience, varied growth trajectories and rapid technological advancements, as shifting global trade dynamics and evolving regulations shaped investment and innovation across the region. The widespread adoption of artificial intelligence (AI) drove efficiencies in manufacturing, finance and health care, while government-led digital initiatives and regulatory developments influenced data governance, cross-border collaborations and sector growth.

Amid these shifting dynamics, Loeb & Loeb's Asia practice remained a trusted adviser to clients navigating complex market conditions. The firm's Hong Kong and Beijing lawyers provided essential counsel across key areas, including capital markets, corporate, commercial finance, intellectual property (IP), litigation and dispute resolution, and regulatory and compliance, helping clients navigate evolving market and regulatory landscapes.

In February 2025, the firm celebrated the 15th anniversary of the Beijing office, which has grown substantially in both size and breadth of practice, now handling significant IP, corporate and regulatory matters alongside its established capital markets practice. The Beijing office also welcomed new partners James Zimmerman and Scott Palmer in November 2024, together with their team of 15 lawyers, paralegals and IP specialists, expanding the office's capabilities across IP, corporate, transactional, regulatory, litigation and white collar criminal defense. Additionally, in May 2024, the firm enhanced its capital markets and corporate offerings in Hong Kong with the arrival of new partners Shirley Lau and Polly Liu, along with one of counsel and two associates.

2024年，亞洲經濟與市場格局呈現出明顯復甦、差異化增長路徑及技術革新浪潮等趨勢。全球貿易格局調整與監管政策演變持續塑造區域內的投資與創新形態。人工智能的廣泛應用推動了製造業、金融業及醫療衛生領域的效能提升，而政府主導的數字化戰略與監管框架的完善則深刻影響著數據治理、跨境合作與行業增長。

在此動態環境下，樂博律師事務所亞洲團隊始終是客戶應對複雜市場挑戰的可靠顧問。本所駐香港與北京代表處的律師團隊於資本市場、公司業務、商業金融、知識產權、訴訟與爭議解決、監管合規等關鍵領域提供核心支援，協助客戶於快速變遷的市場與法規環境中穩健前行。

2025年2月，樂博駐北京代表處迎來成立15週年。歷經多年發展，其業務規模與專業深度顯著提升，於鞏固傳統資本市場優勢的同時，已深度參與重大知識產權、公司事務及監管項目。2024年11月，樂博駐北京代表處迎來James Zimmerman與Scott Palmer兩位新晉合夥人及其15人團隊(包括律師、律師助理及知識產權專員)，進一步強化了知識產權、公司業務、交易合規、訴訟及白領犯罪辯護等領域的服務能力。此前，2024年5月，隨著Shirley Lau與Polly Liu兩位合夥人及一名顧問律師、兩名專職律師的加入，樂博駐香港辦公室的資本市場與公司業務實力亦實現躍升。

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With an expanding team of resident lawyers in Asia, supported by a diverse global network of multicultural and multilingual professionals, Loeb remains dedicated to serving clients with interests throughout the Asia-Pacific region. Our commitment to delivering tailored local insights combined with comprehensive global resources ensures we effectively connect the East and the West.

Capital Markets

Represented **AGBA Holding Limited**, a market-leading wealth and health platform company in the Greater Bay Area of Southern China, in its \$4 billion merger with Triller Corporation, an AI-powered social media and livestreaming event platform.

Represented **Bonny International Holding Limited**, a Hong Kong-listed intimate wear products company, in its non-underwritten rights issue, raising HK\$66.4 million.

Representing **D. Boral Capital LLC** as underwriter in the forthcoming initial public offering (IPO) of Megan Holdings Limited, a company primarily engaged, through its subsidiaries, in developing, constructing and maintaining aquaculture farms and related facilities in Malaysia.

Represented **EF Hutton LLC** (now known as D. Boral Capital LLC) as lead underwriter in connection with the \$6.1 million IPO of Zhibao Technology Inc., a holding company operating through subsidiaries in China that provide digital insurance brokerage services.

Represented **GCL Global Limited**, one of Asia's leading video game distributors and publishers, in the completion of its \$1.2 billion business combination with RF Acquisition Corp., a publicly traded special purpose acquisition company.

Represented **Guangdong Syntrust GK Testing and Certification Tech Service Center**, a state-owned enterprise providing construction engineering testing and inspection services and food testing services, in the listing of its H shares on the GEM board of the Stock Exchange of Hong Kong, raising HK\$101 million.

Represented **HomesToLife Ltd.**, a leading furniture retailer in Singapore, in its IPO on the Nasdaq Capital Market under the ticker symbol "HTLM."

Representing **JVSPAC Acquisition Corp.**, a special purpose acquisition company, in its business combination with Hotel101 Global, a hotel-operator and subsidiary of Philippines-listed investment company DoubleDragon Corporation, valuing Hotel101 Global at \$2.3 billion.

Represented the sponsor, **Kingsway Capital Limited**, and the underwriters in the listing of Zhongshen Jianye Holding Limited, a holding company primarily engaged in general contracting and the subcontracting construction industry, on the Main Board of the Hong Kong Stock Exchange.

依託亞洲本地常駐律師團隊的持續擴容，以及覆蓋全球的多文化、多語言專業網絡，樂博始終致力於服務亞太地區客戶。我們以客製化的本土洞見，結合豐富的全球化資源，高效架設起東西方商業橋樑。

資本市場業務

代表粵港澳大灣區領先財富健康平台企業**AGBA Holding Limited**，完成與人工智能驅動社交媒體及直播平台Triller Corporation的40億美元合併交易。

代表香港上市內衣品牌**博尼國際控股有限公司**完成6640萬港元非包銷供股項目。

代表**D. Boral Capital LLC**，以承銷商身份籌備Megan Holdings Limited的首次公開招股(IPO)。Megan Holdings Limited透過子公司營運，主要在馬來西亞提供水產養殖設施的開發、建造及營運服務。

代表**EF Hutton LLC**(現稱D. Boral Capital LLC)，以牽頭主承銷商身份完成致保科技610萬美元IPO。致保科技透過子公司營運，於中國提供數字保險經紀服務。

代表亞洲頭部電子遊戲發行商**GCL Global Limited**，完成與上市特殊目的收購公司RF Acquisition Corp.的12億美元合併業務。

代表**廣東集信國控檢測認證技術服務中心股份有限公司**，完成其H股香港聯交所創業板上市，募集資金1.01億港元。該公司為中國國有企業，主要提供建築工程檢驗檢測及食品檢驗服務。

代表新加坡頭部傢俱零售商**HomesToLife Ltd.**完成納斯達克資本市場IPO，股票代碼為「HTLM」。

代表特殊目的收購公司**JVSPAC Acquisition Corp.**，推進與Hotel101 Global的23億美元合併交易。Hotel101 Global為菲律賓上市投資公司DoubleDragon Corporation旗下酒店營運商。

代表保薦人**匯富融資有限公司**及承銷團，助力中深建業控股有限公司於香港聯交所主板掛牌上市。中深建業控股有限公司為一間工程總承包及分包施工企業。

Represented **Lesi Group Limited**, a mobile advertising service provider, in its listing on the Main Board of the Hong Kong Stock Exchange.

Represented **Maxim Group LLC** as sole placement agent in a \$7.85 million best efforts offering for SOS Limited, a company operating through its subsidiaries to provide big data-driven marketing solutions, blockchain and cryptocurrency services, and commodity trading.

Represented **Maxim Group LLC** as sole placement agent for a \$4 million registered direct offering and concurrent private placement for Yoshitsu Co., Ltd. (now Tokyo Lifestyle Co., Ltd.), a Tokyo-based retailer and wholesaler of Japanese beauty, health and sundry products.

Represented **Rising Dragon Acquisition Corp.**, a special purpose acquisition company, in its IPO on the Nasdaq Capital Market under the ticker symbols "RDAC" and "RDACR."

Represented **Skyline Builders Group Holding Limited**, a Hong Kong-based civil engineering services provider, in its \$6.9 million IPO on the Nasdaq Capital Market under the ticker symbol "SKBL."

Represented the sole sponsor, **Yue Xiu Capital Limited**, in the listing of UBoT Holding Limited, a back-end semiconductor transport media manufacturer focused on precision manufacturing of engineering plastics casings, on GEM of the Stock Exchange of Hong Kong Limited.

Represented **ZO Future Group**, a company listed on the Main Board of the Hong Kong Stock Exchange that is focused on football club management, new energy automobiles, property investment in Cambodia and health care businesses, in its issue of new shares, raising HK\$93.6 million.

Representing the lead underwriter in the forthcoming IPO of Leifras Co., Ltd., a Japanese sports and social business company dedicated to youth sports and community engagement.

Corporate

Represented **BodyPark**, a service provider of AI-driven fitness training, in its business combination with Fiture, a market leader in the space of interactive fitness mirrors in China.

Represented **China International Development Corporation Limited** in relation to the formation of a joint venture for the production and sales of hydrogen injection cleaning systems for motor vehicle engines.

代表移動廣告服務商**樂思集團有限公司**完成香港聯交所主板上市。

代表**Maxim Group LLC**，以獨家配售代理身份為SOS Limited完成785萬美元盡力代銷發行。SOS Limited透過子公司營運，主要提供大數據行銷方案、區塊鏈與加密貨幣服務及商品交易服務。

代表**Maxim Group LLC**，以獨家配售代理身份協助Yoshitsu Co., Ltd.(現東京生活館株式會社)完成400萬美元註冊直接發行及同步私募。Yoshitsu Co., Ltd.是一間總部位於東京的日本美妝、健康產品及雜貨零售商。

代表特殊目的收購公司**Rising Dragon Acquisition Corp.**完成納斯達克資本市場IPO，股票代碼為「RDAC/RDACR」。

代表香港土木工程服務商**天際線建築集團公司**完成690萬美元納斯達克資本市場IPO，股票代碼為「SKBL」。

代表獨家保薦人**越秀融資有限公司**，助力優博控股有限公司於香港聯交所創業板上市。優博控股有限公司是一間半導體後端運輸介質製造商，專注於工程塑料外殼的精密製造。

代表香港聯交所主板上市公司**大象未來集團**完成9360萬港元新股發行。大象未來集團業務涵蓋足球俱樂部營運、新能源汽車、柬埔寨地產投資及醫療保健服務。

代表牽頭主承銷商，籌備Leifras Co., Ltd.的首次公開招股。該公司是一間日本體育及社區業務公司，專注於青少年體育及社區管理服務。

公司業務

代表AI健身服務商**BodyPark**，與中國互動式健身鏡龍頭企業沸徹達成業務整合。

代表**中聯發展控股集團有限公司**設立合資企業，從事機動車發動機氫噴射清潔系統的生產與銷售。

Represented **Crossing**, a leading American retailer, manufacturer and publisher of sports collectibles and trading cards, in a joint venture with entities owned by American DJ and record producer Steve Aoki, including HiROQUEST LLC, DJ Kid Millionaire Ltd. and The Aoki Milkshake Company, LLC.

Representing **CSM Media Research Co., Ltd.**, a joint venture specializing in TV ratings research, in negotiating agreements with television broadcasters and advertisers to conduct TV audience measurement in Hong Kong.

Represented **Jilin Province Chuncheng Heating Company Limited**, a company providing heat supply services in Jilin Province in China, in the acquisition of assets for heat production purposes.

Represented **MindWorks**, an innovative Hong Kong-based venture capital fund, in its investments in Yup, an Indonesia-based fintech company.

Represented **Prestige Wealth Inc.**, a Nasdaq-listed wealth management and asset management services provider, in its cross-border acquisition of Wealth AI PTE LTD., a Singapore-based company offering personalized, cost-effective wealth management solutions using AI.

Advised **Terminal 3 HK Limited** on its seed funding round.

Represented **Xtep International Holdings Limited**, a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange, in the disposal of KP Global Investment Limited, owner of the K-Swiss and Palladium brands, to the controlling Ding family for \$151 million. Loeb is also advising Xtep on other acquisition, joint venture and licensing matters.

Represented **ZO Future Group**, a publicly traded company engaged in football club management, new energy automobiles, property investment in Cambodia and health care businesses, in its disposal of a 45.98% stake in Birmingham City Limited, which operates and manages U.K.-based professional football club Birmingham City Football Club, to a U.S. investment fund, as well as in obtaining and subsequently extending a term loan facility totaling £100 million (approximately HK\$1.02 million) from the investor.

Represented a strategic buyer in its cross-border acquisition of V-Probes Holdings Corporation, a Vietnamese company providing semiconductor probe card design and manufacturing services to major semiconductor firms in the U.S. and across Southeast Asia.

Acting for a medical group offering a broad range of specialties and a multidisciplinary approach to health management in its strategic investment of more than \$600,000 in a Hong Kong-based company focused on empowering individuals to maintain health as they age.

代表**Crossing集團**與美國知名DJ兼音樂製作人 Steve Aoki旗下實體(包括HiROQUEST LLC、DJ Kid Millionaire Ltd.及The Aoki Milkshake Company, LLC)設立合資公司。Crossing集團是美國體育收藏品與集換式卡牌行業領軍企業，業務覆蓋零售、製造及發行。

代表**中國廣視索福瑞媒介研究有限責任公司**，就香港地區電視收視率調查項目與電視台及廣告主予以協議磋商。該公司是一間合資企業，專注於電視收視率調查。

代表吉林省供暖服務商**吉林省春城熱力股份有限公司**完成供熱生產資產收購。

代表香港風險投資基金**MindWorks**，完成對印尼金融科技公司Yup的戰略投資。

代表納斯達克上市財富及資產管理機構**盛德財富公司**，跨境收購Wealth AI PTE LTD.。Wealth AI PTE LTD.是一間新加坡公司，主營業務是利用AI生成高性價比的客製化財富管理方案。

為**Terminal 3 HK Limited**種子輪融資提供法律顧問服務。

代表港交所主板上市多品牌運動集團**特步國際控股有限公司**，以1.51億美元向其實際控股股東丁水波及其家族出售旗下擁有K-Swiss及Palladium品牌的KP Global Investment Limited，並就其他收購、合資及品牌授權事項持續提供法律顧問服務。

代表**大象未來集團**完成兩項重要交易：1)向美國一間投資基金出售英國伯明翰足球會營運方Birmingham City Limited 45.98%股權；2)從投資方獲取並延期總額1億英鎊(約合10.2億港元)的定期貸款融資。大象未來集團是一間上市公司，業務涵蓋足球會營運、新能源汽車、柬埔寨地產投資及醫療保健服務。

代表某戰略買方跨境收購V-Probes Holdings Corporation。該公司是一間越南半導體探針卡設計和製造商，客戶涵蓋美國及東南亞頭部半導體企業。

代理提供全方位專科服務及多學科協作健康管理模式的某醫療集團，向香港某企業注資逾60萬美元。該企業專注於研發個體化健康維持方案以實現老齡化健康管理。

Represented a strategic buyer in its acquisition of the China operations of FormFactor Inc., a leading provider of essential test and measurement technologies along the full semiconductor product life cycle.

Represented a Fortune 500 company in expanding its stake in ClouDr Group Limited.

Represented a Hong Kong-based venture capital firm in its investments in HiGoods, an e-commerce company in Indonesia.

Represented a state-owned PRC-listed company in recovering approximately \$4.6 million in debt and in a complex dispute involving M&A and share repurchase, totaling around \$50 million. The two matters involved multiple key issues, including equity investment, debt assignment, share repurchase and put options, parent company guarantees, project finance, engineering, procurement and construction agreements, construction suspension arrears, oil and gas field licenses, and gas exploration agreements.

Represented a company focused on investing in listed and unlisted securities in the disposal of its interests in a company licensed for asset management in Hong Kong, including seeking approval from the Securities and Futures Commission of Hong Kong for the change of control.

Represented a Fortune 500 company in the disposal of interests in 39 senior living communities across the U.S.

Advised a multinational pharmaceutical company on its collaboration and exclusive licensing agreement with a Hong Kong-listed biopharmaceutical company to obtain the global rights to a DLL3-targeted antibody-drug conjugate. The transaction involved an up-front payment of \$80 million, with additional potential development and commercial milestone payments of up to \$1 billion, alongside tiered royalties based on net sales.

Intellectual Property

Representing **Avalon Global Holdings Limited**, **Avalon Steritech Limited** and **Emerging Viral Diagnostics Limited** in connection with their patent applications, including coordinating, preparing and filing them. Loeb is representing the group of companies on various trademark and patent filings worldwide across multiple technology areas, including pharmaceutical compositions and treatment methods, robotics and AI solutions, and antimicrobial textiles. The firm is also advising on patent invalidation actions in China and commercial and IP-related transactions, including drafting and negotiating licensing and collaboration agreements.

代表某戰略買方收購FormFactor公司在華業務。FormFactor是全球領先的半導體全生命週期必要測試測量技術供應商。

代表某世界500強企業增持智雲健康科技集團股權。

代表香港某風險投資機構完成對印尼電商平台HiGoods的戰略注資。

代表中國某國有上市公司成功追索約460萬美元債務，並處理標的額達5,000萬美元的併購與股份回購複合型爭議案件。兩項業務涉及股權投資、債權轉讓、股份回購與看跌期權、母公司擔保、項目融資、EPC工程總承包協定、工程停建欠款、油氣田特許權及天然氣勘探協議等核心法律問題。

代表某專注上市/非上市證券投資的機構處置其持有的香港某持牌資產管理公司權益，包括向香港證券及期貨事務監察委員會申請控股權變更。

代表某世界500強企業完成美國境內39處高端養老社區資產剝離。

為某跨國藥企就其與香港某上市生物製藥公司的合作及獨家授權協定提供法律顧問服務，協助其獲取靶向DLL3抗體藥物偶聯物的全球權益。該交易包含8000萬美元首付款，潛在研發與商業化里程碑付款最高可達10億美元，並設基於淨銷售額的分級特許權使用費條款。

知識產權業務

代表**Avalon Global Holdings Limited**、**Avalon Steritech Limited**及**Emerging Viral Diagnostics Limited**處理專利申請事務，包括統籌協調、檔準備及遞交。樂博持續為該集團旗下企業提供全球範圍內多技術領域的商標與專利註冊服務，涵蓋藥物製劑與治療方法、機械人及人工智能解決方案、抗菌紡織品等領域，並就中國境內的專利無效宣告程序及涉知識產權商業交易(包括起草並磋商授權合約與合作協定)提供法律意見。

Advising **Avant Meats Company Limited**, a startup focused on researching and developing cell-based agriculture and reducing the production costs of cell-based meat, on IP matters related to its pre-seed financing transaction and patent applications. Loeb also advises the client on overall patent filing and prosecution strategies, and has filed multiple U.S. provisional patent applications, Patent Cooperation Treaty applications, and more than 100 national phase applications covering the client's key inventions.

Representing a multinational consumer goods company in prosecuting applications for the Chinese equivalent of its well-known serial marks for sanitary pads, which have faced consistent rejection over the past nine years on grounds of misdescriptiveness and descriptiveness under Articles 10 and 11 of the Trademark Law of the People's Republic of China. The Loeb team assisted the company with administrative litigation before the People's Courts at all levels—including a retrial before the Supreme People's Court—and engaged a leading market research firm to conduct a consumer survey, which produced strong, favorable results demonstrating the absence of consumer misunderstanding in China. Loeb also assisted with conducting market research and enforcement actions against trade dress infringers—including one of the largest local competitors—targeting the company's well-known series of products, and upgraded the overall trademark and copyright registration and protection strategy.

Assisting an American golf equipment manufacturer with trademark portfolio management, including defending against malicious nonuse cancellation challenges targeting its entire PRC trademark portfolio—97 marks total—filed by a serial pirate group and a trademark agency. The work also includes conducting a full trademark audit, refiling house marks and key secondary marks for core coverage (42 marks), and filing separate administrative complaints with the China National Intellectual Property Administration (CNIPA) to request blacklisting of the target group, as well as with the local Administration of Market Regulation to seek administrative sanctions and fines for large-scale malicious registrations and illegal trademark agency activities. The parallel administrative complaints represent a novel strategy that could serve as a guide for brand owners in combating egregious serial piracy and trademark hoarding through administrative enforcement. With continued efforts to report malicious actions, including evidence of equity structure and management overlap, the CNIPA has begun proactively rejecting malicious nonuse cancellation challenges at the filing stage—a relatively new development.

Assisted a company specializing in drug and consumer product dosing, dispensing and protection technologies with challenging a PRC patent held by a major competitor ahead of launching a new product. The CNIPA invalidated the competitor's patent, and the Loeb team represented the company in the subsequent court appeal filed by the

為專注細胞農業技術研發與降低細胞肉生產成本的初創企業**Avant Meats Company Limited**提供知識產權法律顧問服務，涉及種子輪前融資交易及專利申請等事務。樂博還協助客戶制定總體專利申請與審查策略，並且已遞交多項美國臨時專利申請、專利合作條約(PCT)申請及覆蓋客戶核心發明的100多項國家階段申請。

代表某跨國消費品企業，推進其知名衛生巾系列商標中國等效註冊申請，該系列商標於過去九年中因涉嫌違反《中華人民共和國商標法》第十條及第十一條描述性相關條款遭到持續駁回。樂博團隊協助客戶予以行政訴訟，歷經各級人民法院審理(含最高人民法院再審程序)，並委託頭部市場調研機構開展消費者調研，獲取關鍵證據證明相關標識在中國市場未造成消費者誤解。樂博還針對商業外觀侵權行為(含本地最大競爭對手之一)發起市場調查及維權行動，並升級商標與著作權整體註冊及保護策略。

協助某美國哥爾夫器材製造商處理商標組合管理事務，包括針對某職業搶注團夥及商標代理機構對其在華全部商標組合(共97件商標)發起的惡意「不使用撤銷」攻勢予以抗辯。樂博工作涵蓋開展全面商標審計、為核心品類重新提交主商標及關鍵次級商標(42件商標)，並向中國國家知識產權局提交專項行政投訴(請求將目標團夥列入黑名單)，同時向地方市場監督管理局提起行政查處申請，針對大規模惡意註冊及非法商標代理活動主張行政處罰與罰款。此類雙軌制行政投訴系創新維權策略，可為品牌方透過行政執法打擊惡性職業搶注及商標囤積提供範本。隨著持續舉報惡意行為(包括提供股權結構與管理層交叉證據)，國家知識產權局已開始主動於立案階段駁回惡意「不使用撤銷」申請——此系近期監管實踐重大突破。

協助某專注藥品及消費品定量給藥、分配與保護技術的企業，於其新產品上市前對某主要競爭對手持有的中國專利發起無效宣告程序。國家知識產權局宣告該專利無效後，樂博代表客戶應對專利權人提起的法院上訴。經審查全部抗辯理由及證據，北京知識產權法院維持無效決定，認定涉案發明缺乏創造性且應全部無效。此勝訴成果於客戶產品上市前掃清重大法律障礙。在金融中英互譯領域，Deeptranslation Limited是業界領先的人工智能翻譯引擎之一。本律所就其美國專利保護策略提供法律諮詢服務。我們向該客戶提供了全球專利保護策略方面的建議，針對其技術的重要發明，起草並提交專利國際申請。

patentee. After reviewing all arguments and evidence, the Beijing Intellectual Property Court upheld the invalidation, confirming that the invention lacked inventiveness and should be invalidated entirely. This victory resolved a significant concern for the client before its product launch.

Advising a startup—founded by professors, doctors and researchers from The Chinese University of Hong Kong—that provides proprietary solutions for disease prognosis, diagnosis and management on business collaborations with pharmaceutical companies and hospital groups; patent strategy, including drafting and filing patent applications; and in-licensing multiple technologies, including negotiating and drafting license agreements with universities and other organizations.

Advising a wholesale distributor of electronic components and communications equipment on global patent protection strategies, including IP holding structures, patent strategy and prosecution, and data ownership and privacy matters. Loeb also advises the client on supply and manufacturing agreements with customers, particularly regarding IP security, confidentiality and noncompete provisions.

Advising an AI building inspection company on comprehensive patent filing and prosecution strategies, including filing a U.S. provisional patent application for one of the company's key inventions. The company is developing advanced software to improve building safety, reduce economic losses and protect human life. Leveraging satellite data for macroscopic inspection, micro-detection through integrated Internet of Things sensors and automated drone inspections, the software effectively assesses potential risks and accurately evaluates the extent of damage.

Advising a leading AI-powered translation engine specializing in Chinese-English financial content on its U.S. and global patent protection strategies. Loeb advises the client on comprehensive worldwide patent planning and has drafted and filed international patent applications for key inventions related to the company's technology.

Litigation

Representing a food coloring manufacturer in nine parallel administrative and civil litigations against counterfeit trademarks, along with a separate civil action seeking CNY 10 million in damages and injunctions against five defendants. Loeb successfully removed all eight counterfeit trademarks with earlier priority filing dates from the registry through multiple administrative actions and litigation before the Beijing Intellectual Property Court, the Beijing Higher People's Court and the Supreme People's Court (SPC). After nine years of efforts to clear the registry and refile, Loeb secured full trademark rights for the client's Roman-letter house mark on critical coverage. The SPC rejected the target's retrial petition, and following this victory, the Beijing

為由香港中文大學教授、醫師及研究人員創立的某初創企業提供法律顧問服務，該企業專注於疾病預後、診斷與管理的專有解決方案。服務內容包括：就與藥企及醫院集團的商業合作提供法律支援；制定專利戰略(含專利申請文件起草與遞交)；主導多項技術引進(包括與高校等機構磋商並起草授權合約)。

為某電子元件及通訊裝置批發分銷商提供全球專利保護戰略諮詢，服務涵蓋知識產權持有架構設計、專利佈局與確權、數據所有權與私隱合規事務。樂博同時就客戶與下游廠商的供應及生產協議提供法律意見，重點解析知識產權安全保障、保密義務及競業禁止條款等事項。

協助某人工智能建築檢測公司制定全方位專利申請與確權策略，包括為其一項核心發明提交美國臨時專利申請。該公司正開發先進軟件系統，透過整合衛星數據(宏觀監測)、物聯網感測器網絡(微觀檢測)及自動化無人機巡檢，精準評估建築物潛在風險並量化損毀程度，以提升建築安全水準、減少經濟損失及保障人員生命安全。

為某專注於中英金融領域的人工智能翻譯引擎龍頭企業提供美國及全球專利保護策略諮詢。樂博就該客戶全球化專利佈局規劃提供法律意見，並已就該公司關鍵技術發明起草並遞交國際專利申請。

訴訟業務

代表某食品色素製造商應對九起並行的商標假冒行政與民事訴訟案件，並另案提起針對五名被告的民事賠償訴訟，主張1000萬人民幣損害賠償及行為禁令。樂博透過多輪行政程序與訴訟(覆蓋北京知識產權法院、北京市高級人民法院及最高人民法院)，成功撤銷搶注方早先申請的八件假冒商標。歷經九年商標清理與重新申請，最終為客戶核心產品類型的羅馬字母主商標確權。最高人民法院駁回對方再審申請後，北京知識產權法院及北京市高級人民法院於後續案件中均作出客戶有利判決。客戶隨即向深圳市中級人民法院提起民事訴訟，針對長期從事系列侵權的行為人及其關聯方、地方商標代理機構，主張禁制令並

Intellectual Property Court and Beijing Higher People's Court ruled in the client's favor in subsequent cases. The client then filed a civil action in the Shenzhen Intermediate People's Court against the long-standing serial infringer, its affiliates and local trademark agencies, seeking an injunction and recovery of fees and costs incurred over nine years of combating serial trademark piracy.

Assisted a U.S. fashion company in commencing a civil lawsuit against a group of infringers controlled by a single Chinese individual for trademark infringement and unfair competition. Despite the infringer holding two preemptive PRC trademark registrations for the client's marks—both subject to invalidation proceedings at the time—the first-instance court recognized the well-known status of the client's clothing product names and trademarks. After reviewing the evidence, the court found that the infringing parties had violated the client's rights and breached the PRC Anti-Unfair Competition Law. The Ningbo Intermediate People's Court awarded CNY 1 million in damages, and during the appeal, the parties reached a comprehensive settlement. The resolution included the transfer and/or deregistration of all preemptively filed trademarks and the closure of infringing online and physical stores. This outcome effectively shut down the most egregious infringer targeting the client in China and secured the client's house marks on key products from a bad-faith actor.

Representing the owner of a cryptocurrency business who is the victim of an overarching multiparty fraud involving millions of dollars. Representing and advising client in court and arbitration proceedings in Hong Kong, Singapore and Dubai.

Representing the owner of a cryptocurrency business in a complex multiparty fraud case involving millions of dollars with court and arbitration proceedings in Hong Kong, Singapore and Dubai.

Representing a group of New York Stock Exchange-listed companies in shareholder and business partner disputes with court and arbitration proceedings in Hong Kong.

Acting for the shareholder of a group of companies listed in Hong Kong regarding shareholders and matrimonial disputes. Representing and advising client in arbitration proceedings in Hong Kong.

Representing a group of Hong Kong-listed companies in shareholder disputes through court and arbitration proceedings in Hong Kong.

Representing a Chinese main contractor in disputes arising from a real estate development in St. Kitts and Nevis, with arbitration proceedings at the Hong Kong International Arbitration Centre. The client is awaiting the arbitral award.

追索九年反商標盜用行動產生的費用成本。

協助某美國時尚公司對由中國籍個人控制的侵權團夥提起商標侵權及不正當競爭民事訴訟。儘管侵權方當時持有兩件搶注的涉案中國商標(均處於無效宣告程序中)，一審法院仍認定客戶服裝產品名稱及商標構成馳名標識，經證據審查判定侵權方行為侵害客戶權益且違反《中華人民共和國反不正當競爭法》。寧波市中級人民法院判令100萬元人民幣損害賠償，上訴期間雙方達成全面和解：侵權方轉讓/登出全部搶注商標並關閉線上線下侵權店鋪。該結果實質終結了客戶在華遭遇的最惡劣侵權行為，成功從惡意搶注者處收回客戶核心產品主商標權。

代表某加密貨幣業務所有者應對涉資數百萬美元的多方複合式詐騙案件，於香港、新加坡及杜拜的訴訟與仲裁程序中為客戶提供代理服務及法律諮詢。

代表某加密貨幣業務所有者應對涉資數百萬美元的多方複合式詐騙案件。樂博於香港、新加坡及杜拜訴訟與仲裁程序中為客戶提供代理服務。

代表一組紐約證券交易所上市公司處理股東及商業合作夥伴爭議，相關訴訟及仲裁程序於香港予以。

代表某多家港交所上市公司股東，就其涉及的股東爭議及婚姻家事糾紛提供法律服務，並於香港仲裁程序中為客戶提供代理及法律顧問服務。

代理一組香港上市公司透過訴訟及仲裁程序解決股東爭議，相關法律程序於香港展開。

代表某中國總承包商處理聖基茨和尼維斯房地產發展項目爭議，案件透過香港國際仲裁中心予以仲裁程序，客戶目前正於等待仲裁結果。

Represented a subcontractor in disputes with the main contractor over the third airport runway in Hong Kong, including arbitration proceedings at the Hong Kong International Arbitration Centre. Loeb secured a favorable settlement for the client.

Representing the holder of a securities account in seeking a review of a decision by the Securities and Futures Commission in Hong Kong and advising the client in proceedings before the Hong Kong Securities and Futures Appeals Tribunal.

Served as the sole arbitrator in China International Economic and Trade Arbitration Commission (CIETAC) proceedings involving a dispute over the international sales of goods between parties from India, France and Hong Kong.

Serving as a party-appointed arbitrator on a three-member tribunal in CIETAC proceedings concerning a dispute between parties from mainland China and Hong Kong arising from a hotel construction project in mainland China.

Appointed as an arbitrator by the CIETAC in a three-member tribunal for a dispute over the sale and purchase of shares in a mainland China company between parties from mainland China and Hong Kong.

Representing a shareholder of a group of Hong Kong-listed companies in disputes arising from a guarantee, including court proceedings in Hong Kong and Australia.

Represented a group of companies listed in Shanghai and Hong Kong in disputes arising from the termination of an exclusive distributorship agreement, including arbitration and court proceedings in both Hong Kong and mainland China.

Representing a group of China-based companies operating a private consulting platform in disputes with investors seeking to terminate their investments, with arbitration proceedings at the Hong Kong International Arbitration Centre.

Representing a group of Hong Kong-listed companies in applying for a winding-up order against a company based on a Hong Kong court judgment and leading the client's winding-up proceedings before the Hong Kong courts.

Represented a technology company specializing in sustainable air treatment solutions in settlement negotiations with Brondell Inc. over commercial disputes.

Represented a China-based gaming and fintech company in negotiating and settling a commercial dispute.

代表某分包商處理與總承包商就香港第三機場跑道建設項目引發的爭議，包括於香港國際仲裁中心提起仲裁程序。樂博成功為客戶達成有利和解方案。

代表某證券帳戶持有人申請覆核香港證券及期貨事務監察委員會所作決定，並就客戶於香港證券及期貨事務上訴審裁處的司法程序提供法律意見。

擔任中國國際經濟貿易仲裁委員會獨任仲裁員，審理涉及印度、法國及香港當事人的國際貨物買賣糾紛案件。

擔任中國國際經濟貿易仲裁委員會三人仲裁庭當事人指定仲裁員，審理涉及中國大陸與香港當事人因中國大陸酒店建設項目引發的爭議案件。

接納中國國際經濟貿易仲裁委員會指派，擔任三人仲裁庭仲裁員，審理涉及中國大陸與香港當事人因某中國大陸公司股權買賣引發的爭議案件。

代表多家香港上市公司股東處理因擔保引發的爭議，相關訴訟程序分別於香港及澳大利亞予以。

代表一組滬港上市公司處理獨家經銷協議解除引發的爭議，案件於香港及中國大陸兩地透過仲裁與訴訟程序推進。

代表一組中國私營諮詢平台營運企業處理投資者主張終止投資的爭議，案件正於香港國際仲裁中心予以仲裁程序。

代表一組香港上市公司，基於香港法院判決申請對某公司予以清盤，並主導客戶在香港法院的清盤程序。

代表某專注可持續空氣處理解決方案的科技公司，就多起商業糾紛與Brondell Inc.開展和解談判。

代理某中國遊戲與金融科技公司，成功透過磋商解決商業糾紛。

Regulatory & Compliance

Advising **Perfect Group International Holdings Limited**, a publicly traded company focused on jewelry and property-related businesses, on legal compliance matters.

Advising **Sun.King Technology Group Limited**, a publicly traded company engaged in electronic components, on legal compliance matters.

Conducted a thorough, sensitive internal ethics investigation of a large global publishing house and its operations in China.

Assisted a U.S. company focused on developing and manufacturing plant-based products—such as trays, cups and lids designed to eliminate harmful plastics—in arranging and coordinating several rounds of on-site investigations against a downstream partner that launched a competing business by improperly leveraging the company's reputation, clients and resources. Loeb also supported the company in parallel U.S. litigation and settlement discussions, assisted in identifying all bad-faith design patents filed by the 7856 Events (Speaking Engagements)ACI's 12th Annual Legal, Regulatory, and Compliance Forumtargets, and helped establish a more robust and comprehensive trademark portfolio.

監管與合規業務

為專注珠寶及房地產領域的上市公司**保發集團國際控股有限公司**提供法律合規事務諮詢。

為從事電子元器件業務的上市公司**賽晶科技集團有限公司**提供法律合規事務諮詢。

針對某全球大型出版集團及其中國區業務開展全面且敏感的內部道德調查。

協助某致力於開發生產植物基環保產品(若旨在替代有害塑膠的託盤、杯具及杯蓋)的美國企業，針對其下游合作夥伴不當利用該公司商譽、客戶及資源開展競爭性業務的行為，安排並協調多輪現場調查。樂博還助力該公司於美同步推進訴訟程序及和解談判，協助識別調查對象惡意註冊的外觀設計專利，幫助構建更完善全面的商標組合體系。

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