Literary Publishing

Loeb & Loeb is at the forefront of the literary publishing industry, offering comprehensive legal services to help clients maximize the value of their literary assets.

We help clients with a variety of book-related transactions, including publishing agreements, collaborator agreements, illustrator agreements and transactions related to the exploitation of literary content in television, film, live stage productions, podcasts and other emerging technologies.

We represent **Oprah Winfrey** for her authored books and **Oprah's Book Club** in respect of all of its selection agreements. Our clients include bestselling authors, world-renowned actors, musicians, celebrities, children's book authors, illustrators, collaborators, social media influencers, technology companies, commercial brands and nonprofit organizations. Select clients we currently represent or have represented include Chip and Joanna Gaines, Heidi Murkoff, Gary Vaynerchuk, Atlas Obscura, Andy Cohen, Sebastian Junger, Carrie Underwood and Suzanne Somers, among many others. Additionally, we provide guidance to literary agencies, individual literary agents, and publishing executives on corporate and employment matters unique to the publishing industry. We also assist first-time authors in navigating the different legal issues that arise during all stages of the publishing process, from advising and negotiating agency agreements to providing legal review of manuscripts.

Our services extend to advising authors and their estates on book-related rights and copyright disputes, reversion of rights from publishers, and copyright registrations. We conduct clearance reviews for authors and publishers and offer advice on foreign license terms and agreements in every country. Our lawyers have experience with imprint/revenue-sharing deals with publishers, traditional royalty arrangements, and the negotiation of stand-alone audiobook deals with various platforms.



With rich industry experience and a deep understanding of emerging media and literary developments, Loeb is at the helm of navigating both traditional and advanced media landscapes in the publishing industry.

Meet Our Team



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